

**S. Carmin Karasic**  
Binnewiertzstraat 27  
5615 HG Eindhoven, The Netherlands  
+31 (0) 6 4102 3219  
carminka@gmail.com  
www.carminka.net

### **Professional Summary:**

- Professional multimedia artist (*see the last page of this document for a summarized artist CV*)
- University faculty member
- Online course designer
- Information architecture consultant
- Website development
- Software Quality Engineer on product development teams
- Project management from concept to implementation using structured methodologies
- Managed staff of 4 to 20 programmers for Human Resources and Financial Systems
- Many years of software industry experience

### **Work Experience Includes:**

- International art exhibitions, performances and speaking engagement
- Teaching in corporate and academic environments, and online
- Information Architecture and Usability Analysis for multinational clients
- Interpersonal and technical workshop design and facilitation
- Designing and creating websites and user interfaces
- Project management for intranet application development
- Financial and Administrative Systems application development manager
- Managing client / server system corporate rollouts
- Analyzing, designing, programming and supervising implementation of mission critical application development projects
- Freelance digital art for websites and magazine illustration

### **Education:**

- The Art Institute of Boston at Lesley University, Boston, MA  
MFA in Visual Arts
- Suffolk University, Boston, MA  
BS Mathematics / Computer Science

### **Professional Experience:**

March, 2015 **Settels Savenije group of companies, Eindhoven, The Netherlands**

to present **eLearning Consultant**

- Manage and lead projects that convert traditional professional development courses into online and hybrid courses.

Aug. 2013 **Baltan Laboratories, Eindhoven, The Netherlands**

to present **Education Consultant**

- Manage and grow Baltan Studio into a profit making program.
- Design and facilitate co-creation workshops for university level students.
- Expand and enhance partnerships with local, regional academic institutions.
- Develop new education related partnerships nationally and internationally.
- Coach university students on art technology research and projects.
- Connect research students with artists or technology experts in related fields.

- Aug. 2012 **Baltan Laboratories, Eindhoven, The Netherlands**  
 Aug. 2013 **Assistant Director**
- Assist with business plans and press and media content production.
  - Manage lab projects and events.
  - Art technology research and project advisor for university students.
- July 2010 **Lesley University, Cambridge, MA, USA**  
 to present **Adjunct and National Faculty, Technology in Education Master's Program Lecturer**
- Responsibilities include developing and teaching graduate level online and cohort courses: "Emerging Technology", "Web 2.0 for Education", "Art Techne", "Online Teaching: Course Design, Development and Strategies"
  - Mentor program instructors for courses I developed.
- July 2010 **Boston Cyberarts Inc., Jamaica Plain, MA, USA**  
 to present **Webmaster**
- Responsibilities include managing the Boston Cyberarts Website.
- Sept. 00 **CAGE, Boston, MA, USA and Eindhoven, The Netherlands**  
 to present **Multimedia Artist and Website Developer**
- Multimedia art commissions and exhibitions.
  - Web applications information architect, usability consultant, and website development for organizations in the US and The Netherlands.  
 Clients include: Boston Cyberarts, Inc., WGBH.org, Cambridge Arts Council, Dagblad (syndicated Dutch newspaper), madeupthemovie.com, John Thompson (father of Macromedia Director's Lingo scripting language).
  - Webart / Website Design and Development workshop instructor.  
 Clients include: Art Institute of Boston, MIT, Cambridge Center for Adult Ed., Roxbury Consortium.
- Sept. 01 **Boston Cyberarts, Inc., Jamaica Plain, MA, USA**  
 to July 10 **Assistant Director**
- Responsibilities include managing the Boston Cyberarts Website, assisting the director in business plans and promotional events.
  - Online art gallery director.
- Sept. 08 **MAD emergent art center, Eindhoven, NL**  
 to May 10 **Assistant Director**
- Responsibilities include managing projects, assisting the director in business plans and promotional events.
  - Artistic advisor for Fontys IMD students.
  - New Media educational program development advisor for Brabants instituut voor school en Kunst (BisK).
- June. 05 **Lesley University, Cambridge, MA, USA**  
 to July 10 **Adjunct Faculty, Technology in Education Master's Program Lecturer**
- Responsibilities include developing and teaching graduate level online and cohort courses: Emerging Technology, Making the Most of the Technologies You Have, Bridging Technology Gaps, Web 2.0.
- Jan. 02 **Art Institute of Boston at Lesley University, Boston, MA, USA**  
 to June 06 **Faculty, New Media Lecturer**
- Responsibilities include helping to develop the New Media curriculum and developing and teaching undergraduates computer related fine art courses: Exploring

New Genres, The Web as an Art Form, Dreamweaver, HTML, Photoshop, Digital Media.

- Committee member: Faculty Assembly, Grievance Committee.

Sept 99 **iXL, Cambridge, MA, USA**

to Sept 00 **Senior Information Architect**

- Analyze, define and design website content and functionality that creates an effective user experience.
- Collaborate with creative, engineering, strategy, and client teams to address website objectives and usability issues from the target audience's perspective.

Jan. 97 **Pixelyze, Quincy, MA, USA**

to Sept 99 **Digital Artist and Software Engineer**

- Freelance Information Architect and Software Quality Engineer for **iXL**.
- User Interface Design Consultant for **Panja**, a multimedia control system producer.
- Freelance web development for **HumanLogic**.
- Freelance digital artwork and web development for **Lebanon.com**.
- Web development, digital artwork, and logo and icon development.
- **Boston CyberArts** : web dev team leader, virtual gallery director, and steering committee member. Our Cyberarts Festival is the biggest Arts and Technology in New England.
- Software Quality Consultant on **Instinctive Technology's** product development team. (2/97 - 10/97)
- Technical assistance on **PORT: Navigating Digital Culture** at MIT List Visual Arts Center. Responsible for CU-Seeme reflector setup, Windows 95 support, etc., and any internet software used by participating artists worldwide. (1/97 - 3/97)
- Technical team member of **artnetweb**, New York City. (1/97 - 9/98)
- **TheThing.net** art and events review writer for e-zine.
- Various art exhibitions, performances and speaking engagement. See my artist CV for details.

Oct. 96 **DoWhile Studio, Boston, MA, USA**

to Jan. 97 **Artist in Residence**

- Worked with several digital art tools such as: Adobe Photoshop, Adobe Illustrator, Macromedia Director, Ray Dream Designer, Quark Express, Sound Edit 16, Adobe Premier, and SGI Showcase.
- Concentrated study in alternative user interface design, in particular non-linear navigation.
- Created a web presentation for displaying and obtaining feedback on my digital images.
- Created and presented a multimedia animation project.

Aug. 95 **Lotus Development Corporation, Cambridge, MA, USA**

to Sept 96 **Contract Software Quality Engineer for Lotus Notes V4 team**

- Responsible for Lotus Notes Import / Export, Attachments, and Graphics product quality engineering; including test design and execution, assistance in problem resolution, and managing development process with third party vendors. Responsible for these features areas on 7 platforms.

Sept 94 **Fidelity Investments, Boston, MA, USA**

to Aug 95 **Systems Development Project Manager**

- Managed the Lotus Notes implementation project for the Benefits Center, a 100+ member startup organization; included hardware/software installation and application development.

- Managed systems development team for an integrated, hypertext benefits call center application. Includes project planning, system analysis and vendor selection.
- Systems analyst on retirement modeling application development team.
- Produced several project presentations.
- Learned workflow processing, SGML, and rapid application development via prototyping.

Nov. 93 **Lotus Development Corporation, Cambridge, MA, USA**  
to Aug. 94 **Senior Software Engineer on Notes ViP product development team**

- Quality engineering group leader for ViP report testing.
- Responsible for ensuring ViP met Lotus' international quality specifications.
- Responsible for ViP report engine testing; included test design, execution and assistance in problem resolution.

Oct. 91 **Lotus Development Corporation, Cambridge, MA, USA**  
to Nov 93 **IT Application Development Manager for Administrative and Financial Systems**

- Responsible for hiring, developing and retaining application programmers and contract programmers. Includes setting goals, performance appraisals and salary review.
- Managed ongoing IT support and development for the Financial Operations and Financial Analysis systems: M&D G/L, Computron A/P, Maxcim F/A, Topaz Corp. Purchasing, and MicroControl Financial Analysis.
- Managed ongoing IT support and development for PeopleSoft Human Resources and Corporate Services, and VAX Payroll systems.
- Managed Corporate Services' system conversion from VAX Ingres to PC Client/server using PeopleSoft/SQLServer and Lotus Notes.
- Managed PeopleSoft System Upgrade, both software and hardware: 6 PC servers, SQLServer, OS/2, Lan Manager and Novell, Pathworks, CHRON and PeopleSoft.
- Developed and maintained annual budget, project plan and 3 year technical plan.
- Produced technical presentations and demonstrations.
- Promoted from managing 6 people to managing 14 people within two years.
- Designed and facilitated many of Lotus' diversity awareness workshops.
- Training: RDBMS Physical and Logical Design, Manager Development.

Nov. 88 **Lotus Development Corporation, Cambridge, MA, USA**  
to Oct. 91 **Senior Systems Analyst**

- Project manager for ongoing IT support and enhancements for the Tolas Distribution system.
- Developed business knowledge of Lotus' distribution process and of the Tolas warehouse processing system.
- As a business analyst, contributed to the selection process of a new order management and distribution system. Then played lead roles in determination of enhancements, interfaces and data conversions for the Tolas system, as well as defining Tolas software solutions to Lotus business needs.
- Managed GSI Transcomm's offsite programming efforts for the Tolas distribution project. Also made program modifications in VAX BASIC for Cost Accounting module and in COBOL for FutureTech interfaces.
- Defined development and testing procedures for Tolas Distribution project. Includes: designing and documenting procedures, training, enforcing, project tracking and altering procedures. Also includes contributions to data set up and environment design.
- Managed installation and upgrade of a Novell LAN. Served as backup LAN manager.
- Successfully managed a difficult internship for an INROADS college junior.

- Extensive training includes: Tolas system, project management, presentation skills, structured data analysis.

Sept. 85 **Polaroid Corporation, Needham, MA, USA**

to Oct. 88 **Information Systems Analyst**

- Project manager for automating and interfacing Polaroid's Copy Service billing system (JCL/COBOL). Included IBM PC to IBM 370 data transfer via Linkware and design and development for a PC FOCUS order entry and reporting system.
- Project manager for conversion of FORTRAN Freight Consolidation System from PDP 11/70 RSX to VAX VMS.
- Researched implementation of Bar Codes in Polaroid's distribution warehouse.
- Worked extensively interviewing user community to describe expectations and requirements. Defined functional specifications for various interactive systems. Developed and/or enhanced various applications.

May 84 **Independent Consultant, Metro-Boston, MA, USA**

to Sept 85

- Taught individualized programming for IBM PCs. Taught mathematics at **Suffolk University**. Taught IBM PC BASIC at **CPI Woburn**.
- Created user friendly Mercury Metal Shipments Entry/Reporting software package for the IBM PC. Created user friendly Foundry Order Entry and Report software package for the IBM PC. Animated logo for **TIMEPLACE** IBM PC software.

Sept. 81 **Teradyne, Inc., Boston, MA, USA**

to Oct. 83 **Programmer Analyst**

- Developed and maintained IIS manufacturing inventory control software. Provided 24 hour technical support for both users and operators.
- Wrote both user and operator documentation for using this software.
- Taught VAX operators course to operators and managers.
- Completed extensive MRP training and maintained automated MRP software.

July 79 **Independent Consultant, Metro-Boston, MA, USA**

to Aug. 81

- Taught Intro to BASIC at **Suffolk University**.
- Guest lectured on PASCAL and PRIMOS at **Wesleyan University**.
- Designed and implemented software for population study for the **Commonwealth of Massachusetts**.
- Completed various PC programming contracts.

May 79 **Suffolk University, Boston, MA, USA**

to June 81 **Computer Assistants Supervisor**

- Established the Math and Computer Science Tutoring program. Supervised and set schedules for all Math and Computer Science tutors.
- Assisted students and faculty with programming and use of terminals and PCs.
- Taught Intro to PRIME Assembly at Suffolk U.
- Developed software for various departments.

## References:

(USA) Brenda Matthis, Ed.D.  
Director – Science, Technology, Engineering, Mathematics (STEM) Division  
Director – Technology in Education Program  
School of Education, Lesley University  
email: bmatthis@lesley.edu  
phone: *(dialing from NL)* 001 617 349 8443

(USA) George Fifield, Director, Boston Cyberarts, Inc.  
email: george@bostoncyberarts.org  
phone: *(dialing from NL)* 001 617 524 2109

(NL) Rene Pare, Director, MAD emergent art center  
email: mad@dse.nl  
phone: +31 (0) 40 213 3032

(NL) Koen Snoeckx,  
General Director, Baltan Laboratories  
email: koen.snoeckx@holstcentre.com  
phone: +31 (0) 6 1271 9843

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## Carmin Karasic, MFA - Artist CV of Selected Works and Selected Speaking Engagements

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Multimedia artist living and working in Eindhoven, The Netherlands

*For complete lists, please see my full [resume for IT work experience](#), and full [CV for artistic achievements](#).*

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### Selected Exhibitions (USA unless specified elsewhere)

- 2013/14: "FloodNet", internet performance art hacktivism, Arte Útil, Van Abbe Museum, Eindhoven, NL (as Electronic Disturbance Theater)
- 2011: "Exquisite Zone", interactive mobile device installation, GLOW, Eindhoven, NL (with Rolf van Gelder)
- 2011, 2007: "Handheld Histories as Hyper-Monuments", mobile media art commissioned by Turbulence.org, Re-Drawing Boundaries, Leonardo Electronic Almanac New Media Exhibition at ISEA, Istanbul, Turkey. 2007: Judy Rotenburg Gallery, Boston Cyberarts Festival, Boston, MA (with Rolf van Gelder)
- 2011, 2010: "Sjansmachine", interactive installation, Currents 2011, El Museo Cultural, Santa Fe, NM. 2010: Dutch National Film Festival, NFF Pavilion, Utrecht, NL, and PlazaPlus Festival, Plaza Futura, Eindhoven, NL (with Olga Mink and Rolf van Gelder)
- 2009, 2008: "Human<sup>00</sup>", interactive kaleidoscope, Boston Museum of Science, installation, Boston, MA, USA. 2008: Museum 'Kunstlicht in de Kunst', re-ACT Exhibition Eindhoven, NL (with Rolf van Gelder)
- 2005, 2004: "With Liberty and Justice for All", webart, Racing the Cultural Interface: African Diasporic Identities in the Digital Age, Mount St. Vincent University Art Gallery, Halifax, Nova Scotia, Canada. 2004: Neutral Ground, Regina, Saskatchewan, Canada
- 2002, 2001: "EDT Timeline/2001" webart, Studio Museum in Harlem, NYC, NY. 2001: Race in Digital Space, MIT List Visual Arts Center, Cambridge, MA, USA (as Electronic Disturbance Theater)
- 2002: "Virtual Quilt", webart, Clara Wainwright Retrospective, DeCordova Museum, Lincoln, MA, USA (with Clara Wainwright and Rolf van Gelder. Quilt is now in museum's private collection)
- 1999: "The Lost Ones", installation, e-flections@attleboro, Attleboro Museum, Attleboro, MA, USA
- 1998: "SWARM: An ECD Project", Ars Electronica Festival 1998, Linz, Austria (as Electronic Disturbance Theater)  
"FloodNet: A Production of The Electronic Disturbance Theater", internet performance art
- 1997: "CyberDance Myths", webart installation, PORT: Navigating Digital Culture, MIT List Visual Arts Center, Cambridge, MA, USA (with Leslie Everett)
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### Selected Speaking Engagements

- 2014: panelist, Controversies session: 2.0 culture and disobedience, Van Abbemuseum, Eindhoven, NL
- 2013: presenter, Mediatized Performance, Radical Media Forum, Goldsmiths College, University of London, London, UK
- 2013: presenter, Scratch - Connecting Worlds, First International Scratch Conference, Citilab, Barcelona, Spain
- 2010: lecturer, Lecture Series "*Deautomatization*", Paderborn U. "*Automatismen*" Graduate School, Paderborn, DE
- 2008: guest lecturer, USA Computing in the Arts classes, University of California, San Diego, CA, USA
- 2006: presenter, About Face: Interface, Creative Engagement in New Media Arts & HCI, CHI2006, Montreal, Canada
- 2005: panelist, Hybridity Symposium, Ars Electronica, Linz, Austria
- 2001: presenter, Race & Digital Space Conference Workshop: Art & Hacktivism, MIT, Cambridge, MA, USA
- 2000: panelist, Making Black Art, Making Art Black, New York University, New York, NY, USA
- 1999: panelist, Virtual Y2K Conference, Salomon Center, Brown University, Providence, RI, USA
- 1998: panelist, Hacktivism, Harvard Law School, Berkman Center for Internet & Society, Cambridge, MA, USA
- C. Karasic full resume